



TENDER FOR COMMERCIAL SITE AT NORTH BUONA VISTA DRIVE

Ho Bee Investment Ltd (“HBI”) wishes to announce that the Group, through its wholly owned subsidiary, Ho Bee Developments Pte Ltd has submitted the highest bid of S\$410.99 million for the land parcel located at North Buona Vista Drive on 27 July 2010 under a sale of site for commercial development by JTC Corporation.

The subject site with a land area of 17,994.4 sqm, is located next to the Buona Vista MRT station. The total allowable gross floor area is 111,565 sqm, out of which 2,000 sqm is to be set aside for retail space and 40% of the balance can be used for residential or service apartment.

The total estimated development cost for the project is about S\$1 billion. The Group expects rental for the office units to fetch around S\$5psf and intends to lease out the property for recurring income upon completion of the project in about 4 to 5 years time.

The above tender bid is subject to the acceptance of JTC Corporation, which is expected within 6 weeks from 27 July 2010.

If the site is awarded to the Group, the land and development cost of this project will be financed by the Group’s internal funds and bank borrowings and is not expected to have any material impact on the Group’s consolidated earnings and net tangible assets per share of HBI in the current financial year ending 31st December 2010.

None of the directors or controlling shareholders of HBI has any direct or indirect interests in the above transaction.

On behalf of the Board

Desmond Woon
Executive Director
28 July 2010