

Ho Bee Land Limited

(Co. Reg. No.: 198702381M)

ANNOUNCEMENT

APPOINTMENT OF NEW DIRECTORS AND CHANGES TO THE BOARD AND BOARD COMMITTEES

Ho Bee Land Limited (the "Company") wishes to announce the following new appointments and changes to the Board of Directors of the Company (the "Board") and its Board Committees with effect from 26 April 2017.

APPOINTMENT OF MS JOSEPHINE CHOO POH HUA AS INDEPENDENT DIRECTOR

Ms Josephine Choo Poh Hua, age 46, is a Partner in the Specialist & Private Client Disputes Practice in WongPartnership. She is an experienced litigation lawyer who specialises in infrastructure and construction disputes, regulatory matters, corporate and partnership disputes, family law, criminal law and disciplinary proceedings.

She is an accredited mediator with Singapore Mediation Centre and a member of the Inquiry Panel for the legal profession. She is also a Director and Vice-Chairman of Dr Oon Chiew Seng Trust Limited.

Ms Choo graduated from the University of London in 1995. She is admitted to the English Bar (Middle Temple) in 1996 and to the Singapore Bar in 1998.

APPOINTMENT OF MR SEOW CHOKE MENG AS INDEPENDENT DIRECTOR

Mr Seow Choke Meng, age 67, is currently the Business Consultant of Chinese Media Group and Times Properties of Singapore Press Holdings Ltd (SPH). He is also the Executive Director of Times Development Pte Ltd. Mr Seow is a veteran in the media industry having worked in SPH since 1979. He held various senior appointments in SPH which includes helming the human resource, administration, circulation and editorial services departments of the Chinese newspaper.

Mr Seow is actively involved in grassroots and community organisations. He also serves as the Chairman of the Promote Mandarin Council and a Trustee of Chinese Development Assistance Council. Mr Seow is also Vice-Chairman of Ren Ci Hospital and Board Member of Kwong Wai Shiu Hospital & Nursing Home; Board member of National Healthcare Group, Singapore Chinese Cultural Centre as well as National Council of Social Service.

Mr Seow graduated from the University of Singapore with a Bachelor of Science (Honours) degree. He was conferred the Public Service Star in 2013.

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The respective information and declaration of Ms Josephine Choo Poh Hua and Mr Seow Choke Meng as required under Rule 704(7) of the SGX Listing Manual are contained in

CHANGES TO THE BOARD AND BOARD COMMITTEES

The composition of the Board and Board Committees with effect from 26 April 2017 will be as follows:

Board of Directors

Chua Thian Poh (Chairman and Chief Executive Officer)

Ong Chong Hua (Executive Director)
Desmond Woon Choon Leng (Executive Director)

separate announcements released concurrently.

Bobby Chin Yoke Choong (Lead Independent Director)
Jeffery Chan Cheow Tong (Independent Director)

Ko Kheng Hwa (Independent Director)
Josephine Choo Poh Hua (Independent Director)
Seow Choke Meng (Independent Director)

Audit & Risk Committee

Bobby Chin Yoke Choong (Chairman)

Jeffery Chan Cheow Tong

Ko Kheng Hwa

Josephine Choo Poh Hua

Nominating Committee

Ko Kheng Hwa (Chairman)

Chua Thian Poh

Bobby Chin Yoke Choong

Seow Choke Meng

Remuneration Committee

Jeffery Chan Cheow Tong (Chairman)

Josephine Choo Poh Hua

Seow Choke Meng

BY ORDER OF THE BOARD

Tan Sock Kiang Company Secretary 25 April 2017